

PAKISTAN HERITAGE FESTIVAL 14 AUG STOCKWOOD PARK, LUTON 2024

SPONSORSHIP PACK

LED BY

NGS

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MEDIA PARTNER



SUPPORTING



ABOUT

Let's explore the beauty and culture of Pakistan. Join us for the first-ever event of its kind in town! The Pakistan Heritage Festival is a community celebration that showcases the cultural heritage of Pakistan. It's all about coming together as a community to enjoy a day filled with cultural pride. With a wide range of activities, delicious food and entertainment for all ages, this festival promises an unforgettable experience.





CULTURAL **ENTERT-**AINMENT



PAKISTANI STREET FOOD



PAKISTANI FASHION

HENNA ART





WHY SPONSOR?

The Pakistan Heritage Festival is a fantastic opportunity for local businesses to support Pakistan's heritage, gain exposure and connect with a diverse audience.

It's a chance for businesses to show their commitment to the community and celebrate the vibrant culture of Pakistan. By becoming a sponsor, businesses can make a positive impact and be a part of something truly special.



SPONSORSHIP OPPORTUNITIES

	£250	£500	
Mention on social media			
Logo on social media		~	
Logo on sponsor board at event		~	
Logo on event flyers			
Logo on promo video			
Mention in radio advert			
Stall space at event			
Branded flag at event			
Promotional audio advert during event			
5-minute stage spot at event			

BRONZE

SILVER



STALL HOLDER OPPORTUNITIES

Non-Food Stall	£100
Dessert Stall	£150
Hot Food Stall (Gazebo)	£200
Hot Food Stall (Trailer)	£250



